



# BIZSTARTS

INSTITUTE

Opportunity Through Entrepreneurship

Certificate and  
Credentialed Learning from:



UNIVERSITY OF  
NOTRE DAME



CARTHAGE  
COLLEGE

SCHOOL OF BUSINESS  
AND ECONOMICS

**BizStarts Institute** uses a credentialed system of learning modeled after University of Notre Dame Professor Michael Morris' entrepreneurial program. This program is recognized for its positive results around the world and is currently held in around 45 cities.

Our business bootcamp will held in six sessions where entrepreneurs will be given all the support needed to improve their businesses addressing all facets of a successful venture ranging from:

- The development of a viable business concept
- Understanding your market
- Designing your profit model
- Marketing and sales for your venture
- Understanding the basic numbers
- Setting up operations properly

After the 6 week program, entrepreneurs will have access to mentors, business coaches, and student consultants to continue improving their ventures.



**BizStarts Institute Kenosha: Fall 2025**  
**Location: Kenosha Innovation Neighborhood**  
**Apply at [BizStarts Institute Kenosha](#)**

## Community Partners



RIVERWORKS



Havenwoods

