

seasonal HIGHLIGHTS

Downtown Art Walk

First Friday of Every Month



4-7 PM

Kick off your weekend with First Friday Downtown Art Walk!

Explore galleries, meet local artists, and enjoy live music, as downtown comes alive with creativity. Whether you're an art lover or just looking for a fun night out, there's something for everyone to enjoy.

Fourth Fridays

June 27, July 25, August 22



4-8 PM

Fourth Fridays is a monthly summer event series bringing food and drink vendors, arts and crafts, music, and fun to downtown La Crosse.

Friday Night Farmers Markets

May 2 - Oct 31



3:30-6:30 PM

The Farmers Market brings fresh produce, handmade goods, and local flavors to the heart of the city every Friday. Enjoy live music, shop local, and experience the vibrant downtown community!



Follow The Fun!



lacrossedowntown.com



@Downtown Mainstreet La Crosse



@lacrossedowntown

La Crosse

WISCONSIN

The Ultimate Day Trip for College Students

You've studied hard. You've earned this. Round up your crew and head to Downtown La Crosse for a day that's anything but average. We're talking coffee, art, music, vibes... the full experience.



Morning Boost at
Grounded Patio Cafe



E-Bike Rental at
Drift Cycle



Shopping at Drift
Mercantile



Lunch Break: Smoothie
Bowls at Free Range
Exchange



Creative Break at All
Glazed Up



Coffee Break at
Jules Coffee House



Dinner at Pizzeria
Dolorosa



End the Night with a
Bullseye at The Driftless
Axe & Arcade

A Perfect Day for Retired Explorers

Slow down, savor the moment, and soak up the scenic beauty, rich history, and welcoming charm of La Crosse. This itinerary blends culture, relaxation, and timeless experiences for an unforgettable day along the Mississippi.



Brunch Cruise on
the La Crosse Queen



Explore the Historic
Hixon House Museum



Afternoon Pick-Me-Up at
Cabin Coffee Co



Take a Midday Break
at Pearl Street Books



Dinner at The
Waterfront Restaurant
and Tavern



Evening at the
Weber Center for the
Performing Arts

An Itinerary for Business Travelers

Professional. Polished. Productive. Whether you're here for a conference, a client meeting, or a quick work trip, this itinerary helps you make the most of your day in La Crosse. Blending business with local charm!



Breakfast Meeting at
Three Rivers River View
Restaurant & Bar



Conference at the La
Crosse Center



Business Lunch at
Buzzard Billy's



Co-Working & Coffee at
The Root Note



Brain Break at
Riverside Park



Dinner Meeting at
Sagra



Rooftop Drinks at The Charmant Hotel

**DOWNTOWN
LACROSSE**
DOWNTOWN MAINSTREET, INC.