Kenosha, Wisconsin

# FINANCIAL STATEMENTS Including Independent Auditors' Report

As of and for the Years Ended June 30, 2017 and 2016

### TABLE OF CONTENTS

Independent Auditors' Report	1 - 2
Statements of Financial Position	3
Statements of Activities	4 - 5
Statements of Cash Flows	6
Notes to Financial Statements	7 - 26
Independent Auditors' Report on Supplementary Information	27
Schedule 1 - Unrestricted Operating Revenues, Gains and Other Support	28 - 29
Schedule 2 - Unrestricted Operating Expenses	30 - 33



#### INDEPENDENT AUDITORS' REPORT

To the Board of Trustees Carthage College Kenosha, Wisconsin

We have audited the accompanying financial statements of Carthage College (the "College"), which comprise the statements of financial position as of June 30, 2017 and 2016, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Carthage College as of June 30, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Minneapolis, Minnesota

Baker Tilly Virchaw Krause, LLP

October 19, 2017

## STATEMENTS OF FINANCIAL POSITION As of June 30, 2017 and 2016

#### ASSETS

ASSETS		
	2017	2016
Cash and cash equivalents (Note 2)	\$33,261,217	\$ 8,125,139
Student accounts receivable (less allowance for doubtful accounts		
of \$1,971,000 in 2017 and \$1,048,000 in 2016)	5,153,400	5,175,012
Other receivables	812,295	634,998
Government grants receivable	683,876	2,834,982
Prepaid expenses and other assets	667,619	494,410
Investments (Note 6)	12,960,269	17,707,843
Endowment investments (Note 7)	106,949,701	85,550,330
Deposits	653,264	547,526
Student loans receivable, net (Note 8)	2,528,246	2,345,890
Funds held by others	63,956	69,159
Construction in progress (Note 9)	1,958,973	194,689
Property, plant and equipment, net (Note 10)	157,055,079	159,207,323
TOTAL ASSETS	\$322,747,895	\$282,887,301
LIABILITIES AND NET ASSETS		
LIABILITIES		
Accounts payable and accrued liabilities	\$6,970,258	\$ 6,759,210
Deferred revenue	2,411,479	8,762,829
Deposits held in custody for others	463,825	528,446
Annuities payable	1,776,539	1,356,041
Asset retirement obligations (Note 1)	184,022	155,142
Notes payable	740,368	885,846
Bonds payable (Note 11)	55,250,000	40,250,000
Government grants refundable (Note 8)	2,467,546	2,472,343
Total Liabilities	70,264,037	61,169,857
NET ASSETS (Note 4)		
Unrestricted	164,588,349	159,187,975
Temporarily restricted	53,559,477	28,454,900
Permanently restricted	34,336,032	34,074,569
Total Net Assets	252,483,858	221,717,444
Total Not 7000to	202,403,000	221,111,774
TOTAL LIABILITIES AND NET ASSETS	\$322,747,895	\$282,887,301

#### STATEMENTS OF ACTIVITIES

For the Years Ended June 30, 2017 and 2016

		2017			2016	
	Educational Activities	Investment Activities	Total Activities	Educational Activities	Investment Activities	Total Activities
UNRESTRICTED NET ASSETS (Board Controlled) Revenues, Gains and Other Support						
Tuition and fees Less: Unrestricted scholarships and grants Endowed scholarships and governmental grants	\$ 108,914,415 (57,357,074) (1,999,488)	\$ - -	\$ 108,914,415 (57,357,074) (1,999,488)	\$ 103,549,572 (51,077,208) (1,934,499)	\$ - -	\$ 103,549,572 (51,077,208) (1,934,499)
Net tuition and fees	49,557,853		49,557,853	50,537,865		50,537,865
Government grants	428,574	-	428,574	432,209	-	432,209
Contributions	1,569,730	-	1,569,730	1,286,169	30,830	1,316,999
Endowment income	-	430,549	430,549	-	332,186	332,186
Other investment income	205,919	271	206,190	123,842	398	124,240
Gains (losses) on investments	24,010	2,525,804	2,549,814	(4,701)	(318,295)	(322,996)
Sales and services of educational activities	61,705	-	61,705	79,507	-	79,507
Sales and services of auxiliary enterprises	21,294,962	-	21,294,962	20,601,157	-	20,601,157
Other sources	196,396	17,498	213,894	57,263	13,578	70,841
Matured deferred gifts	22,103	(22,103)	-	30,535	(30,535)	-
Adjustment of actuarial liability for annuities payable	-	(31,975)	(31,975)	-	(16,322)	(16,322)
Endowment transfer	677,033	(677,033)	-	497,653	(497,653)	-
	74,038,285	2,243,011	76,281,296	73,641,499	(485,813)	73,155,686
Net assets released from restrictions - (Note 5)	,,	_,_ :=,= ::	,,	, ,	(:,-:-)	, ,
Operations	2,473,110	_	2,473,110	2,804,420	_	2,804,420
Capital	128,000	_	128,000	1,490,283	_	1,490,283
Endowment	2,357,937	_	2,357,937	2,185,273	_	2,185,273
Total Operating Revenues, Gains and Other Support	78,997,332	2,243,011	81,240,343	80,121,475	(485,813)	79,635,662
Expenses						
Program						
Instruction	33,092,512	-	33,092,512	35,563,504	-	35,563,504
Academic support	2,859,247	-	2,859,247	2,238,696	-	2,238,696
Public service	187,391	-	187,391	170,029	-	170,029
Student services	7,197,149	-	7,197,149	7,545,930	-	7,545,930
Auxiliary enterprises	12,939,132	-	12,939,132	12,960,435	-	12,960,435
Support expenses						
Institutional support	19,545,270	19,268	19,564,538	18,653,506	16,541	18,670,047
Allocable expenses						
Operation and maintenance of plant	6,908,189	-	6,908,189	7,066,377	-	7,066,377
Depreciation and accretion	6,163,414	-	6,163,414	6,073,684	-	6,073,684
Interest	896,309	-	896,309	810,787	-	810,787
Less allocated expenses	(13,967,912)	-	(13,967,912)	(13,950,848)	-	(13,950,848)
Total Operating Expenses	75,820,701	19,268	75,839,969	77,132,100	16,541	77,148,641
Change in Unrestricted Net Assets	3,176,631	2,223,743	5,400,374	2,989,375	(502,354)	2,487,021
Deturn of Institutional Devices				20.000	(20, 200)	
Return of Institutional Perkins	(0.000.655)		-	39,233	(39,233)	-
Endowment transfer	(3,096,122)	3,096,122		(2,768,606)	2,768,606	

#### STATEMENTS OF ACTIVITIES

For the Years Ended June 30, 2017 and 2016

	2017					2016																						
		Educational																		Investment		Total	Educational		Investment			Total
	A	ctivities		Activities	_	Activities	_	Activities		Activities		Activities																
TEMPORARILY RESTRICTED NET ASSETS	_																											
Contributions		0,270,619	\$	6,091,440	\$	16,362,059	\$	1,134,077	\$	3,478	\$	1,137,555																
Governmental grants		1,078,967		-		1,078,967		1,403,588		-		1,403,588																
Other grants		-		-		-		219,453		-		219,453																
Endowment income		-		1,737,636		1,737,636		-		1,496,845		1,496,845																
Gains (losses) on investments		-		10,220,915		10,220,915		-		(1,418,383)		(1,418,383)																
Adjustment of actuarial liability		-		(93,353)		(93,353)		-		(91,670)		(91,670)																
Matured deferred gifts		(22,112)		22,112		-		-		-		-																
Other sources		757,400				757,400		758,476		<u>-</u>		758,476																
	1	2,084,874		17,978,750		30,063,624		3,515,594		(9,730)		3,505,864																
Net assets released from restrictions - (Note 5)																												
Operations		(2,473,110)		-		(2,473,110)		(2,804,420)		-		(2,804,420)																
Capital		(128,000)		-		(128,000)		(1,490,283)		-		(1,490,283)																
Endowment		<del>-</del>	_	(2,357,937)	_	(2,357,937)		<u>-</u>		(2,185,273)		(2,185,273)																
Change in Temporarily Restricted Net Assets		9,483,764	_	15,620,813	_	25,104,577	_	(779,109)		(2,195,003)		(2,974,112)																
PERMANENTLY RESTRICTED NET ASSETS																												
Contributions		-		324,323		324,323		-		888,775		888,775																
Endowment income		-		18,472		18,472		-		18,565		18,565																
Other income		-		784		784		-		943		943																
Other investment income		-		468		468		-		276		276																
Gains (losses) on investments		-		25,575		25,575		-		(18,252)		(18,252)																
Adjustment of actuarial liability for annuities payable		<del>-</del>	_	(108,159)	_	(108,159)		<u>-</u>		(45,603)		(45,603)																
Change in Permanently Restricted Net Assets		<u>-</u>		261,463		261,463	_	<u>-</u>	_	844,704		844,704																
CHANGE IN TOTAL NET ASSETS		0.564.072		24 202 444		20.766.444		(540.407)		076 700		257.042																
CHANGE IN TOTAL NET ASSETS		9,564,273		21,202,141		30,766,414		(519,107)		876,720		357,613																
NET ASSETS - Beginning of Year	13	33,718,584		87,998,860	_	221,717,444	_	134,237,691		87,122,140	_	221,359,831																
NET ASSETS - END OF YEAR	\$ 14	13,282,857	\$	109,201,001	\$	252,483,858	\$	133,718,584	\$	87,998,860	\$	221,717,444																

### STATEMENTS OF CASH FLOWS For the Years Ended June 30, 2017 and 2016

CASH FLOWS FROM OPERATING ACTIVITIES  Change in net assets  Adjustments to reconcile change in net assets to net cash  flows from operating activities  Depreciation and accretion  Asbestos abatement  Amoritization of notes payable  Actuarial adjustment for annuities payable  (Increase) decrease in allowance for student accounts receivable  Loan cancellations and write-offs	2017 \$ 30,766,414 6,163,414 - (145,478) 631,281 (923,000) 6,990 (6,751,207)	\$	2016 357,613 6,073,684
Adjustments to reconcile change in net assets to net cash flows from operating activities  Depreciation and accretion Asbestos abatement Amoritization of notes payable Actuarial adjustment for annuities payable (Increase) decrease in allowance for student accounts receivable	6,163,414 - (145,478) 631,281 (923,000) 6,990	\$	6,073,684
flows from operating activities  Depreciation and accretion Asbestos abatement Amoritization of notes payable Actuarial adjustment for annuities payable (Increase) decrease in allowance for student accounts receivable	(145,478) 631,281 (923,000) 6,990		
Depreciation and accretion Asbestos abatement Amoritization of notes payable Actuarial adjustment for annuities payable (Increase) decrease in allowance for student accounts receivable	(145,478) 631,281 (923,000) 6,990		
Asbestos abatement Amoritization of notes payable Actuarial adjustment for annuities payable (Increase) decrease in allowance for student accounts receivable	(145,478) 631,281 (923,000) 6,990		
Amoritization of notes payable Actuarial adjustment for annuities payable (Increase) decrease in allowance for student accounts receivable	631,281 (923,000) 6,990		(4.4.500)
Actuarial adjustment for annuities payable (Increase) decrease in allowance for student accounts receivable	631,281 (923,000) 6,990		(14,500)
(Increase) decrease in allowance for student accounts receivable	(923,000) 6,990		(138,963)
	6,990		191,695
Loan cancellations and write-offs	•		84,000
	(6.751.207)		9,523
Contributions restricted for long-term investment and plant			(1,348,015)
Interest and dividends restricted for reinvestment	(19,725)		(19,784)
(Gain) loss on endowment investments	(12,784,324)		1,742,329
Loss on investments	(307,702)		67,562
Contribution of non-cash investment	(5,117,951)		(171,030)
Contribution of non-cash property, plant and equipment	(48,000)		-
Changes in operating assets and liabilities			
Student accounts receivable	944,612		154,961
Government grants receivable	2,151,106		(1,438,124)
Other receivables	(177,297)		160,826
Prepaid expenses and other assets	(173,209)		(112,981)
Deposits	(105,738)		(150,584)
Funds held by others	5,203		5,677
Accounts payable and accrued liabilities	(577,744)		679,816
Deferred revenue	(6,351,350)		(2,020,029)
Deposits held in custody for others	(64,621)		46,400
Net Cash Flows from Operating Activities	7,121,674		4,160,076
CASH FLOWS FROM INVESTING ACTIVITIES			
Purchases of investments	(9,784,046)		(4,456,490)
Sales of investments	19,957,273		4,796,710
Purchases of endowment investments	(24,100,083)		(2,859,213)
Sales of endowment investments	15,485,036		60,604
Purchases of property, plant and equipment	(4,908,324)		(9,192,446)
Capitalized interest	-		(273,983)
Loans advanced to students	(661,093)		(476,280)
Principal collections on loans to students	471,747	_	402,788
Net Cash Flows from Investing Activities	(3,539,490)		(11,998,310)
CASH FLOWS FROM FINANCING ACTIVITIES			
Payments on capital leases	(1,458)		(50,404)
Funds received from debt issued	21,250,000		265,000
Payments on bonds payable	(6,250,000)		(1,250,000)
Contributions received restricted for long-term investment and plant	6,751,207		1,348,015
Receipts of interest and dividends restricted for reinvestment	19,725		19,784
Payments to annuitants	(210,783)		(208,882)
Increase (decrease) in government grants refundable	(4,797)		(233,422)
Net Cash Flows from Financing Activities	21,553,894		(109,909)
Net Change in Cash and Cash Equivalents	25,136,078		(7,948,143)
CASH AND CASH EQUIVALENTS - Beginning of Year	8,125,139		16,073,282
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 33,261,217	\$	8,125,139
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION Interest paid, net of capitalized interest of \$0 in 2017 and \$273,983 in 2016 Purchase of property, plant, and equipment included in accounts payable Bond principal balance paid through refinancing of long-term debt Donated land See accompanying notes to financial statements.	\$ 892,319 1,009,206 21,250,000 48,000	\$	801,762 218,456 -

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES**

Carthage College ("the College") is a four-year liberal arts college affiliated with the Evangelical Lutheran Church in America. The accounting policies of the College reflect practices common to colleges and universities and conform to generally accepted accounting principles. The more significant accounting policies are summarized below:

**Net Asset Classifications** - For the purposes of financial reporting, the College classifies resources into three net asset categories pursuant to any donor-imposed restrictions and applicable law. Accordingly, the net assets of the College are classified in the accompanying financial statements in the categories that follow:

**Permanently Restricted Net Assets** - Net assets subject to donor-imposed stipulations that they be maintained permanently by the College. Generally, the donors of these assets permit the College to use all or part of the income earned on related investments for general or specific purposes.

**Temporarily Restricted Net Assets** - Net assets subject to donor-imposed stipulations that will be met by action of the College and/or the passage of time.

Unrestricted Net Assets - Net assets not subject to donor-imposed stipulations.

Revenues from sources other than contributions are generally reported as increases in unrestricted net assets. Expenses are reported as decreases in unrestricted net assets. Income earned on donor restricted funds is initially classified as temporarily restricted net assets and is reclassified as unrestricted net assets when expenses are incurred for their intended purpose.

Contributions are recognized as revenues in the period received and are reported as increases in the appropriate categories of net assets in accordance with donor restrictions. Expirations of temporary restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated time period has elapsed) are reported as reclassifications between the applicable classes of net assets. Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met.

Contributions of property and equipment without donor stipulations concerning the use of such long-lived assets are reported as unrestricted revenues. Contributions of cash or other assets to be used to acquire property and equipment are reported as temporarily restricted revenues; the restrictions are considered to be released at the time such long-lived assets are placed in service.

In the absence of donor stipulations or law to the contrary, losses on the investments of a donor-restricted endowment fund reduce temporarily restricted net assets to the extent that donor-imposed temporary restrictions on net appreciation of the fund have not been met before the loss occurs. Any remaining loss reduces unrestricted net assets. If losses reduce the assets of a donor-restricted endowment fund below the level required by the donor stipulations or law, gains that restore the fair value of the assets of the endowment fund to the required level are classified as increases in unrestricted net assets.

Gains and losses on investments of endowment funds created by a board designation of unrestricted funds are classified as changes in unrestricted net assets.

**Tuition and Fees and Auxiliary Revenues** - Tuition revenue is recognized in the period the classes are provided. Revenue from auxiliary enterprises is recognized when goods or services are provided. Financial assistance in the form of scholarships and grants that cover a portion of tuition, living and other costs is reflected as a reduction of tuition and fees revenues.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES (cont.)**

**Cash and Cash Equivalents** - The College considers all highly liquid investments, except for those held for long-term investment, with a maturity of three months or less when purchased to be cash equivalents.

**Receivables** - Student accounts receivable are carried at the unpaid balance of the original amount billed to students. Receivables are less an estimate made for doubtful accounts based on a review of all outstanding amounts. The College does not charge interest on student accounts if payments are received as scheduled. However, the College will charge a fee for late receipt of a scheduled payment equal to 1% per month of the past due balance. Management determines the allowance for doubtful accounts by identifying troubled accounts and by using historical experience applied to an aging of accounts. Student accounts receivable are written-off when deemed uncollectible. Recoveries of student accounts receivable previously written-off are recorded when received. Receivables are generally unsecured.

**Physical Plant and Equipment** - Physical plant assets are stated at cost at the date of acquisition less accumulated depreciation. The College depreciates its assets on the straight-line basis over the estimated useful lives of the assets, which range from 5 to 60 years. The College capitalizes equipment additions of \$1,000 or more. Normal repair and maintenance expenses are charged to operations as incurred.

Impairment of Long-Lived Assets - The College reviews long-lived assets, including property and equipment and intangible assets, for impairment whenever events or changes in business circumstances indicate that the carrying amount of an asset may not be fully recoverable. An impairment loss would be recognized when the estimated future cash flows from the use of the asset are less than the carrying amount of that asset. To date, there have been no such losses recorded.

**Deferred Revenue** - Certain revenue related to education programs is deferred and recognized as revenue in the same period expenses are recognized. Students are generally billed for courses prior to the start of the course.

Asset Retirement Obligations - The College recognizes the fair value of a liability for legal obligations associated with asset retirements in the period in which it is incurred, if a reasonable estimate of the fair value of the obligation can be made. When the liability is initially recorded, the cost of the retirement obligation is capitalized by increasing the carrying value of the related asset. Over time, the liability is accreted to its present value each year and the capitalized cost associated with the retirement obligation is depreciated over the useful life of the related asset. Upon settlement of the obligation, any difference between the cost to settle the asset retirement obligation and the liability recorded is recognized as a gain or loss in the statement of activities. The College reviews its estimates annually and adjusts the recorded liability as needed.

Substantially all of the College's asset retirement obligations relate to estimated costs to remove asbestos from campus facilities. The estimate of the losses that are probable for asbestos removal was calculated using the expected cash flow approach and based on an inventory of the College's long-lived assets combined with an estimate of the current market prices to remove the asbestos. The College utilized a credit-adjusted risk-free rate to discount the asset retirement obligation.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES (cont.)**

Changes in the accrual for asset retirement obligations during the years ended June 30, 2017 and 2016 are as follows:

		2016		
Balance, Beginning of the year Abatements	\$	155,142	\$	140,762 (14,500)
Accretion expense		28,880		28,880
Balance, End of the year	\$	184,022	\$	155,142

**Notes Payable** - The College received a cash contribution by a third party vendor relating to various capital additions. This amount is being recognized as revenue over the life of the contract.

Government Grants Refundable - Funds provided by the United States Government under the Federal Perkins Loan Program are loaned to qualified students and may be reloaned after collections. These funds are ultimately refundable to the government and are included as liabilities in the statements of financial position. Revenues from other government grants are recognized as they are earned in accordance with the agreement. Any funding received before it is earned is recorded as a refundable advance. Expenses incurred before cash is received are recorded as receivables.

Unemployment Compensation - Educational institutions in certain states have the option of paying state unemployment tax at the rate in effect for the year on the applicable compensation of all employees or paying unemployment claims as they arise. The College has elected the latter. The State of Wisconsin requires the College to have a letter of credit which is based on the number of employees and salaries paid. The required letter of credit was \$318,934 at both June 30, 2017 and 2016. No payments were made under this letter of credit for either of the years ended June 30, 2017 and 2016.

**Grants to Specified Students** - Amounts received from state and federal agencies designated for the benefit of specified students are considered agency transactions and, therefore, are not reflected as revenues and expenses of the College.

Income Tax Status - The Internal Revenue Service has determined the College is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code. Accordingly, the College is not subject to federal income taxes except to the extent it derives income from certain activities not substantially related to its tax-exempt purposes (unrelated trade or business activities). The University is also exempt from state income tax. At June 30, 2017 and 2016, the College had no obligation for unrelated business income tax.

The College follows the accounting standards for contingencies in evaluating uncertain tax positions. This guidance prescribes recognition threshold principles for the financial statement recognition of tax positions taken or expected to be taken on a tax return that are not certain to be realized. No liability has been recognized by the College for uncertain tax positions as of June 30, 2017 and 2016. The College's tax returns are subject to review and examination by federal and state authorities.

**Use of Estimates** - The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES (cont.)**

**Pledges** - All pledge documents used by the College include the notation that pledged amounts are not considered by the College to be an enforceable obligation. Accordingly, all pledges are regarded as expressions of intent to contribute, rather than promises to pay, and therefore are not recorded as assets.

**Fund-Raising Expenses** - Fund-raising expenses totaled approximately \$1,415,000 and \$1,617,000 for the years ended June 30, 2017 and 2016, respectively.

Advertising Costs - Advertising costs are expensed as incurred.

**Functional Allocation of Expenses** - The costs of providing the various programs and other activities have been summarized on a functional basis in the statement of activities. Accordingly, certain expenses have been allocated among the programs and supporting services benefited.

**Reclassifications** - Certain amounts appearing in the 2016 financial statements have been reclassified to conform with the 2017 presentation. The reclassifications have no effect on reported amounts of total net assets or change in total net assets.

New Accounting Pronouncements - In May 2014, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2014-09, Revenue from Contracts with Customers. This new accounting guidance outlines a single comprehensive model for entities to use in accounting for revenue from contracts with customers. The ASU is effective for fiscal years beginning after December 15, 2018 (fiscal year 2020). Early application is permitted for all entities for fiscal years beginning after December 15, 2016. The College is assessing the impact this new standard will have on its financial statements.

In February 2016, FASB issued ASU No. 2016-02, *Leases*. ASU No. 2016-02 was issued to increase transparency and comparability among entities. Lessees will need to recognize nearly all lease transactions (other than leases that meet the definition of a short-term lease) on the statement of financial position as a lease liability and a right-of-use asset (as defined). Lessor accounting under the new guidance will be similar to the current model. The ASU is effective for fiscal years beginning after December 15, 2019 (fiscal year 2021). Early application is permitted for all entities. Upon adoption, lessees and lessors will be required to recognize and measure leases at the beginning of the earliest period presented using a modified retrospective approach, which includes a number of optional practical expedients that entities may elect to apply. The College is assessing the impact this standard will have on its financial statements.

In August 2016, FASB issued ASU 2016-14, *Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities.* The new guidance improves and simplifies the current net asset classification requirements and information presented in financial statements and notes that is useful in assessing a not-for-profit's liquidity, financial performance and cash flows. ASU 2016-14 is effective for fiscal years beginning after December 15, 2017 (fiscal year 2019), with early adoption permitted. ASU 2016-14 is to be applied retroactively with transition provisions. The College is assessing the impact this standard will have on its financial statements.

NOTES TO FINANCIAL STATEMENTS
As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 1 - SIGNIFICANT ACCOUNTING POLICIES (cont.)**

New Accounting Pronouncements (continued) - In November 2016, the FASB issued ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash. The amendments in this update require that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. Amounts generally described as restricted cash and restricted cash equivalents should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period amounts show on the combining statement of cash flows. ASU 2016-18 is effective for non-public entities for fiscal years beginning after December 15, 2018 (fiscal year 2020), with early adoption permitted. ASU 2016-18 is to be applied retroactively with transition provisions. The College is assessing the impact this standard will have on its financial statements.

#### **NOTE 2 - CASH AND CASH EQUIVALENTS**

Cash and cash equivalents held by the College for the years ended June 30, 2017 and 2016 are as follows:

	2017	2016	Restriction
Operating cash Alternative loan cash Perkins loan cash Institutional loan cash Cash balances, end of year	\$ 11,424,136 94,073 383,286 492,397 12,393,892	\$ 6,595,740 352,790 751,694 424,915 8,125,139	Unrestricted Restricted Restricted Restricted
Johnson Trust investments	657,005	-	Restricted
U.S. Bank investments Cash equivalent balances, end of year	20,210,320 20,867,325		Restricted for construction
Total cash and cash equivalents, end of year	\$ 33,261,217	\$ 8,125,139	
Unrestricted cash and cash equivalents Restricted cash and cash equivalents Total cash and cash equivalents, end of year	\$ 11,424,136 21,837,081 \$ 33,261,217	\$ 6,595,740 1,529,399 \$ 8,125,139	

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 3 - FAIR VALUE MEASUREMENTS**

**Fair Value Hierarchy** - Fair value is defined in the accounting guidance as the exchange price that would be received to sell an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the assets or liability in an orderly transaction between market participants at the measurement date. Under this guidance, a three-level hierarchy is used for fair value measurements which are based on the transparency of information, such as the pricing source, used in the valuation of an asset or liability as of the measurement date.

Financial instruments measured and reported at fair value are classified and disclosed in one of the following three categories.

- Level 1 Inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the reporting entity can access at the measurement date.
- Level 2 Inputs other than quoted prices included in Level 1 that are observable for the asset or liability, either directly or indirectly. This includes quoted prices for similar assets or liabilities in active markets, quoted prices for identical or similar assets or liabilities in markets that are not active, inputs other than quoted prices that are observable for the asset or liability, or market-corroborated inputs.
- Level 3 Inputs are unobservable for the asset or liability. Unobservable inputs reflect the assumptions that market participants would use in pricing the asset or liability (including assumptions about risk) using the best information available in the circumstances, which may include using the reporting entity's own data.

#### Valuation Techniques and Inputs

#### Level 1 - Level 1 assets include:

> Government obligations (consisting of U.S. Treasury securities), corporate obligations, and mutual funds for which quoted prices are readily available or that trade with sufficient frequency and volume to enable the College to obtain pricing information on an ongoing basis.

#### Level 2 - Level 2 assets include:

Short term investments (consisting primarily of money market funds) for which quoted prices are not readily available. The fair values are estimated using Level 2 inputs based on multiple sources of information, which may include market data and/or quoted market prices from either markets that are not active or are for the same or similar assets in active markets.

#### Level 3 - Level 3 assets include:

> Funds held by others consisting of the College's beneficial interest in irrevocable split interest agreements held or controlled by a third party for which quoted prices are not readily available. The fair values are estimated using an income approach by calculating the present value of the future distributions expected to be received over the term of the agreements based on a combination of Level 2 inputs (interest rates and yield curves) and significant unobservable inputs (entity specific estimates of cash flows).

There have been no changes in the techniques and inputs used as of June 30, 2017 and 2016.

In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, the level in the fair value hierarchy within which the fair value measurement in its entirety falls has been determined based on the lowest level input that is significant to the fair value measurement in its entirety. The assessment of the significance of a particular input to the fair value measurement in its entirety requires judgment and considers factors specific to the asset or liability.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

### **NOTE 3 - FAIR VALUE MEASUREMENTS (cont.)**

The following table presents information about the College's assets measured at fair value on a recurring basis as of June 30, 2017 based on the three-tier hierarchy:

400570	Total	Level 1	Level 2	Level 3
ASSETS Short-term investments Government obligations Corporate obligations Mutual funds - equity	\$ 662,311 3,099,133 5,322,307	\$ - 3,099,133 5,322,307	\$ 662,311 -	\$ -
Domestic Foreign Real estate Mutual funds - fixed income	65,071,461 28,741,478 5,181,960	65,071,461 28,741,478 5,181,960	- - -	- - -
Domestic Funds held by others	31,920,937 63,956	31,920,937	<u>-</u>	63,956
Total	140,063,543	\$ 139,337,276	\$ 662,311	\$ 63,956
Financial assets not measured at fair value included in statement of financial position amounts: Certificates of deposit Other assets	592,058 185,650 \$ 140,841,251			
Per Statement of Financial Positio Categorized as cash and cash equivalents (Note 2) Investments Endowment investments Funds held by others	\$ 20,867,325 12,960,269 106,949,701 63,956 \$ 140,841,251			

The following table presents a reconciliation of the statement of financial position amounts for assets measured at fair value on a recurring basis using significant unobservable inputs (level 3) for the year ended June 30, 2017:

	 alance 30, 2016		Realized and unrealized losses	Additions	Dispositions	 alance 30, 2017
Assets Funds held by others	\$ 69,159	<u>\$</u>	(5,203)	\$	\$	\$ 63,956
The amount of total losses fo the change in unrealized to June 30, 2017.						\$ (5,203)

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

### **NOTE 3 - FAIR VALUE MEASUREMENTS (cont.)**

The following table presents information about the College's assets measured at fair value on a recurring basis as of June 30, 2016 based on the three-tier hierarchy:

	Total		Total Level 1				Level 3			
ASSETS				_		_	 _			
Short-term investments	\$	8,788	\$	-	\$	8,788	\$ -			
Government obligations		30,189		30,189		-	-			
Mutual funds - equity						-	-			
Domestic		59,738,405		59,738,405		-	-			
Foreign		13,676,572		13,676,572		-	-			
Real estate		5,232,023		5,232,023		-	-			
Mutual funds - fixed income										
Domestic		10,678,984		10,678,984		-	-			
Funds held by others		69,159		-		-	69,159			
Total		89,434,120	\$	89,356,173	\$	8,788	\$ 69,159			
Financial assets not measured at fair value included in statement of financial position amounts: Certificates of deposit Other assets	\$	13,707,562 185,650 103,327,332								
Per Statement of Financial Position Investments Endowment investments Funds held by others	\$	17,707,843 85,550,330 69,159 103,327,332								

The following table presents a reconciliation of the statement of financial position amounts for assets measured at fair value on a recurring basis using significant unobservable inputs (level 3) for the year ended June 30, 2016:

	 ance 60, 2015	unre	zed and ealized sses	Additions	Dispositions	 lance 30, 2016
Assets Funds held by others	\$ 74,836	\$	(5,677)	<u>\$</u>	\$ -	\$ 69,159
The amount of total losses for the change in unrealized lo June 30, 2016.						\$ (5,677)

# NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

### NOTE 4 - RESTRICTIONS AND LIMITATIONS ON NET ASSET BALANCES

The College's unrestricted net assets were allocated as follows at June 3	30, 2017 and 2016:	:
	2017	2016
Operations and investment in plant Student loan funds Endowment funds Annuity, life, income and similar funds	\$ 131,429,918 455,665 32,331,784 370,982	\$ 131,349,409 457,164 26,956,342 425,060
Totals	\$ 164,588,349	\$ 159,187,975
Temporarily restricted net assets consist of the following at June 30, 201	7 and 2016:	
Gifts and other unexpended revenues and gains available for: Scholarships, instruction and other support Acquisition of land, buildings and equipment  Endowment funds Annuity, life, income, and similar fund Totals  Permanently restricted net assets consist of the following at June 30, 20	\$ 10,715,798	\$ 1,433,528 935,647 2,369,175 25,371,692 714,033 \$ 28,454,900
Endowment funds Student loan funds Annuity, life income and similar funds	\$ 33,470,557 513,787 351,688	\$ 33,111,712 500,505 462,352
Totals	\$ 34,336,032	\$ 34,074,569

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 5 - NET ASSETS RELEASED FROM RESTRICTIONS**

Net assets released from temporary donor restrictions during the years ended June 30, 2017 and 2016 by incurring expenses satisfying the restricted purposes or by occurrence of events specified by the donors were as follows:

	2017	2016
Acquisition of land, buildings and equipment Scholarships, instruction and other support	\$ 128,000 4,831,047	\$ 1,490,283 4,989,693
Totals	\$ 4,959,047	\$ 6,479,976
These net assets were reclassified to unrestricted net assets as follows:		
Operations Capital Endowment	\$ 2,473,110 128,000 2,357,937	\$ 2,804,420 1,490,283 2,185,273
Totals	\$ 4,959,047	\$ 6,479,976

#### **NOTE 6 - INVESTMENTS**

The following summarizes the College's investments, which are recorded at fair value unless otherwise noted, at June 30, 2017 and 2016:

		2017	_	2016
Certificates of deposit (at cost)	\$	592,058	\$	13,707,562
Money market accounts		4,950		8,787
Mutual funds		3,863,071		3,882,555
Corporate obligations		5,322,307		-
Government obligations		3,099,133		30,189
Real estate		78,750	_	78,750
Totals	<u>\$</u>	12,960,269	\$	17,707,843

Included above are investment assets of \$592,058 and \$589,987 restricted for construction purposes as of June 30, 2017 and 2016, respectively.

Investment income includes \$2,549,813 of unrealized unrestricted gains as of June 30, 2017 and \$322,996 of unrealized unrestricted losses as of June 30, 2016.

Investments, in general, are subject to various risks, including credit, interest and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in values of investments will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 7 - ENDOWMENT**

The College's endowment consists of 271 individual funds established for a variety of purposes. Its endowment includes both donor-restricted endowment funds and funds designated by the governing board to function as endowments. As required by generally accepted accounting principles ("GAAP"), net assets associated with endowment funds, including funds designated by the governing board to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

Interpretation of Relevant Law - The College's governing board has interpreted the Wisconsin enacted version of Uniform Prudent Management of Institutional Funds Act (UPMIFA) as allowing the College to appropriate for expenditure or accumulate so much of an endowment fund as the College determines is prudent for the uses, benefits, purposes and duration for which the endowment fund is established, subject to the intent of the donor as expressed in the gift instrument. Unless stated otherwise in the gift instrument, the assets in an endowment fund shall be donor-restricted assets until appropriated for expenditure by the Board of Trustees. See Note 1 for further information on net asset classifications.

The remaining portion of the donor-restricted endowment fund that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the College in a manner consistent with the standard of prudence prescribed by UPMIFA. In accordance with UPMIFA, the College considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1. The duration and preservation of the fund
- 2. The purposes of the College and the donor-restricted endowment fund
- 3. General economic conditions
- 4. The possible effect of inflation and deflation
- 5. The expected total return from income and the appreciation of investments
- 6. Other resources of the College
- 7. The investment policies of the College

Endowment net asset composition by type of fund consists of the following as of June 30, 2017:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds Board-designated endowment funds	\$ 32,331,784	\$ 40,972,306	\$ 33,470,557	\$ 74,442.863 32,331,784
Total endowment net assets	\$ 32,331,784	\$ 40,972,306	\$ 33,470,557	\$ 106,774,647

Endowment net asset composition by type of fund consists of the following as of June 30, 2016:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor-restricted endowment funds Board-designated endowment funds	\$ - 26,956,342	\$ 25,371,692	\$ 33,111,712	\$ 58,483,404 26,956,342
Total endowment net assets	\$ 26,956,342	\$ 25,371,692	\$ 33,111,712	\$ 85,439,746

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

### NOTE 7 - ENDOWMENT (cont.)

Changes in endowment net assets for the year ended June 30, 2017 are as follows:

	_ <u>U</u>	Inrestricted	Temporarily Restricted	ermanently Restricted	 Total
Endowment net assets, June 30, 2016 Transfer from operations to board	\$	26,956,342	\$ 25,371,692	\$ 33,111,712	\$ 85,439,746
designated		3,047,000	-	-	3,047,000
		30,003,342	25,371,692	33,111,712	88,486,746
Investment return:					
Investment income		430,549	1,737,636	6,442	2,174,627
Net appreciation - realized and unrealized	k	2,525,804	 10,220,915	37,606	12,784,325
Total investment return		2,956,353	11,958,551	 44,048	 14,958,952
Contributions		-	6,000,000	312,494	6,312,494
Matured deferred gift funds					
Appropriation of endowment assets for					
expenditure		(677,033)	(2,357,937)	(12,030)	(3,047,000)
Matured deferred gifts		-	-	14,333	14,333
Transfer from restricted current fund		49,122	 <u>-</u>	 <u> </u>	 49,122
Endowment net assets, June 30, 2017	\$	32,331,784	\$ 40,972,306	\$ 33,470,557	\$ 106,774,647

Changes in endowment net assets for the year ended June 30, 2016 are as follows:

	<u>_</u>	Jnrestricted		Temporarily Restricted		Permanently Restricted	 Total
Endowment net assets, June 30, 2015 Transfer from operations to board	\$	24,671,498	\$	27,478,503	\$	32,240,972	\$ 84,390,973
designated		2,695,526		-		-	2,695,526
-		27,367,024		27,478,503		32,240,972	87,086,499
Investment return:							
Investment income		332,186		1,496,845		5,965	1,834,996
Net depreciation - realized and unrealized	<u></u> t	(318,295)		(1,418,383)		(5,651)	 (1,742,329)
Total investment return		13,891		78,462		314	92,667
Contributions		-		-		876,150	876,150
Matured deferred gift funds		-		-		6,876	6,876
Appropriation of endowment assets for							
expenditure		(497,653)		(2,185,273)		(12,600)	(2,695,526)
Transfer from restricted current fund		73,080					73,080
Endowment net assets, June 30, 2016	\$	26,956,342	\$	25,371,692	\$	33,111,712	\$ 85,439,746
· · · · · · · · · · · · · · · · · · ·			_		_		

**Funds with Deficiencies** - From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the College to retain as a fund of perpetual duration. There were no deficiencies of this nature that are reported as unrestricted net assets as of June 30, 2017 and 2016.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### NOTE 7 - ENDOWMENT (cont.)

Return Objectives and Risk Parameters - The College had adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the College must hold in perpetuity or for a donor-specified period(s) as well as board-designated funds. Under this policy, as approved by the governing board, the endowment assets are invested in a manner that is intended to produce results that exceed the spending rate plus inflation while assuming a moderate level of investment risk. The College expects its endowment funds, over time, to provide an average nominal rate of return of approximately 9% annually. Actual returns in any year may vary from this amount.

**Strategies Employed for Achieving Objectives -** To satisfy its long-term rate-of-return objectives, the College relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The College targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

Spending Policy and How Investment Objectives Relate to Spending Policy - For both of the years ended June 30, 2017 and 2016, the College appropriated for distribution 4.5% of its endowment fund's average fair value over the prior 20 quarters through the calendar year-end preceding the fiscal year in which the distribution is planned. In establishing this policy, the College considered the long-term expected return on its endowment. Accordingly, over the long term, the College expects the current spending policy to allow its endowment to grow at an average real rate of 4.5% annually. This is consistent with the College's objective to maintain the purchasing power of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

**Endowment Investments** - The following summarizes the College's endowment investments, which are recorded at fair value unless otherwise noted, at June 30, 2017 and 2016:

	2017	2016
Mutual funds	\$ 106,842,801	\$ 85,443,430
Preferred stocks (at cost)	100,000	100,000
Other investments (at cost)	6,900	6,900
Endowment investments	106,949,701	85,550,330
Note to operations	6,596	44,874
Cash held by operations	16,197	40,807
Total	\$ 106,972,494	\$ 85,636,011

Investments, in general, are subject to various risks, including credit, interest and overall market volatility risks. Due to the level of risk associated with certain investment securities, it is reasonably possible that changes in values of investment securities will occur in the near term and that such changes could materially affect the amounts reported in the financial statements.

Investment income is shown net of investment fees of \$64,031 and \$60,604 for the years ended June 30, 2017 and 2016, respectively.

All interfund balances have been eliminated in the financial statements.

NOTES TO FINANCIAL STATEMENTS
As of and for the Years Ended June 30, 2017 and 2016

#### NOTE 8 - CREDIT QUALITY OF STUDENT LOAN RECEIVABLES

The College issues uncollateralized loans to students based on financial need. Student loans are funded through Federal government loan programs or institutional resources. Allowances for doubtful accounts are established based on prior collection experience and current economic factors which, in management's judgment, could influence the ability of loan recipients to repay the amounts per the loan terms. At both June 30, 2017 and 2016, student loans represented approximately 1.0% of total assets.

At June 30, student loans consisted of the following:

	2017	2016
Perkins Federal government programs Institutional programs	\$ 3,043,590 49,656	\$ 2,857,373 53,517
Less allowance for doubtful accounts	3,093,246	2,910,890
Beginning of year Increases/Decreases	(565,000)	(565,000)
End of year	(565,000)	(565,000)
Student loans receivable, net	\$ 2,528,246	\$ 2,345,890

Funds advanced by the Federal government of \$2,467,546 and \$2,472,343 at June 30, 2017 and 2016, respectively, are ultimately refundable to the government and are classified as liabilities in the statement of financial position.

After a student is no longer enrolled in an institution of higher education and after a grace period, interest is charged on student loans receivable and is recognized as it is charged. Student loans receivable through the loan programs are considered to be past due if a payment is not made within 30 days of the payment due date, at which time, late charges are charged and recognized. The Federal Perkins Loan Program receivables may be assigned to the U.S. Department of Education. Students may be granted a deferment, forbearance, or cancellation of their student loan receivable based on eligibility requirements defined by the U.S. Department of Education.

At June 30, 2017 and 2016, the following amounts were past due under student loan programs:

		Amounts Past Due								
June 30	1-6	1-60 days		90 days	9	0+ days		Total		
2017 2016	\$	2,030 8,640	\$	2,967 4,924	\$	734,755 630,662	\$	739,752 644,226		

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 9 - CONSTRUCTION IN PROGRESS**

The College has ongoing construction projects. The cost of these projects incurred is included in the statements of financial position as construction in progress. Retainages are included in accounts payable.

At June 30, 2017, the following construction projects were in progress:

	Cos Da	ts to ate	Estimated Total Cost	Funding Plan
The Tower Residence Hall Keller Field Track		61,362 97,611	\$ 23,928,000 2,132,000	Bonds and gifts Operations
Totals	<u>\$ 1,9</u>	58,973		

The College signed a contract for construction of The Tower Residence Hall in February 2017, with maximum guaranteed pricing determined in July 2017. The contract cost is included in the estimated total costs above.

#### NOTE 10 - PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment consisted of the following at June 30, 2017 and 2016:

	2017	2016
Land	\$ 763,535	\$ 715,535
Land improvements	15,640,977	14,530,610
Buildings and improvements	160,394,024	160,135,576
Equipment	62,325,724	59,922,579
Library books and nondepreciable assets	1,835,952	1,916,543
	240,960,212	237,220,843
Less: Accumulated depreciation	(83,905,133)	(78,013,520)
Totals	\$ 157,055,079	\$ 159,207,323

# NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

### **NOTE 11 - BONDS PAYABLE**

sonds payable at June 30, 2017 and 2016 consisted of the following:		
	2017	2016
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series D is payable in annual installments of \$1,250,000 from May 1, 2017 through 2019. Interest is payable on a semi-annual basis in May and November and accrues daily on the outstanding principal amount. Interest on the Series D bonds is determined based on a fixed rate of 5.95%.	\$ 2,500,000	\$ 3,750,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2012 was payable on June 1, 2029. Interest is payable on a semi-annual basis in June and December and accrued daily on the outstanding principal amount. The interest rate was set at 2.05% through May 2017.	-	6,250,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2013A, had a tender date of December 31, 2017. Interest was payable monthly. The interest rate was set at 1.66%.	-	3,075,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2013B, had a tender date of December 31, 2017. Interest was payable monthly. The interest rate was set at 1.72%.	-	3,075,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2013C, had a tender date of December 31, 2017. Interest was payable monthly. The interest rate was set at 1.78%.	-	6,150,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2013D, had a tender date of December 31, 2017. Interest was payable monthly. The interest rate was set at 1.86%.	-	6,150,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2013E, had a tender date of December 31, 2017. Interest was payable monthly. The interest rate was set at 1.93%.	-	1,550,000
Wisconsin Health and Educational Facilities Authority Revenue Refunding Bonds, Series 2015, has a tender date of April 30, 2025. Interest is payable monthly. The interest rate is set at 2.46%.	10,250,000	10,250,000
Wisconsin Health and Educational Facilities Authority Revenue Bonds, Series 2017A, has a tender date of June 21, 2027. Interest is payable monthly. The interest rate is set at 2.354%.	21,250,000	-
Wisconsin Health and Educational Facilities Authority Revenue Refunding Bonds, Series 2017B, has a tender date of June 21, 2027. Interest is payable monthly. The interest rate is variable with an initial rate of 1.585%.	15,000,000	-
Wisconsin Health and Educational Facilities Authority Revenue Refunding Bonds, Series 2017C, has a tender date of June 21, 2020. Interest is payable monthly. The interest rate is variable with an initial rate of 1.285%.	6,250,000	<u>-</u>
Totals	\$ 55,250,000	\$ 40,250,000
i otalo	Ψ 33,230,000	Ψ 40,230,000

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### NOTE 11 - BONDS PAYABLE (cont.)

On May 5, 1999, the Wisconsin Health and Educational Facilities Authority issued \$25,000,000 of tax-exempt revenue bonds on behalf of Carthage College to Morgan Guaranty Trust Company of New York. These bonds are unsecured and were issued for the purposes of renovating and equipping the College's facilities and to repay the 1988 series bonds.

On June 1, 2012, the Wisconsin Health and Educational Facilities Authority issued \$6,250,000 of tax-exempt revenue bonds on behalf of Carthage College to JPMorgan Chase Bank. These bonds were unsecured and were issued to refinance \$6,250,000 of the 1999 series bonds.

On November 14, 2013, the Wisconsin Health and Educational Facilities Authority issued \$20,000,000 of taxexempt revenue bonds on behalf of Carthage College to PNC Bank, National Corporation. These bonds were unsecured and used to finance the renovation and construction of the David A. Straz Center for the Sciences.

- Draw 1 \$3,075,000 by March 30, 2014, 1.66%
- Draw 2 \$3,075,000 by June 30, 2014, 1.72%
- Draw 3 \$6,150,000 by September 30, 2014, 1.78%
- Draw 4 \$6,150,000 by December 30, 2014, 1.86%
- Draw 5 \$1,550,000 by March 30, 2015, 1.93%

On April 30, 2015, the Wisconsin Health and Educational Facilities Authority issued \$10,250,000 of tax-exempt revenue bonds on behalf of Carthage College to BMO Harris Bank N.A. These bonds are unsecured and were issued to redeem \$4,000,000 of the 1995 series bonds and refinance \$6,250,000 of the 1999 series A bonds.

On June 21, 2017, the Wisconsin Health and Educational Facilities Authority issued \$21,250,000 of tax-exempt revenue bonds on behalf of Carthage College to BMO Harris Bank N.A. These bonds are unsecured and were issued for the purpose of financing construction of The Tower Residence Hall.

On June 21, 2017, the Wisconsin Health and Educational Facilities Authority issued \$15,000,000 of tax-exempt revenue bonds on behalf of Carthage College to BMO Harris Bank N.A. These bonds are unsecured and were issued to refinance the remaining outstanding balance of the 2013 series revenue bond issues.

On June 21, 2017, the Wisconsin Health and Educational Facilities Authority issued \$6,250,000 of tax-exempt revenue bonds on behalf of Carthage College to BMO Harris Bank N.A. These bonds are unsecured and were issued to refinance the remaining outstanding balance of the 2012 revenue bonds.

The bonds issued under the Wisconsin Health and Educational Facilities Authority also are subject to various restrictive covenants which include the requirement that the College maintain a certain level of liquid assets and meet debt service coverage ratios.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### NOTE 11 - BONDS PAYABLE (cont.)

Certain of the bonds payable are due on demand, but if no demand is made, scheduled maturities of the bonds payable for the five years subsequent to June 30, 2017 are:

<u>Year</u>	Principal Principal
2018	\$ 1,250,000
2019	2,190,000
2020	2,005,000
2021	2,045,000
2022	2,085,000
Thereafter	45,675,000
	\$ 55,250,000

#### **NOTE 12 - RETIREMENT PLANS**

The College has certain defined contribution retirement plans for substantially all personnel. Contributions for these employees are based on a percentage of annual compensation. The cost of the retirement plans is paid currently and approximated \$2,315,000 and \$2,241,000 for the years ended June 30, 2017 and 2016, respectively.

#### **NOTE 13 - CONCENTRATIONS OF CREDIT RISK**

Financial instruments that potentially subject the College to concentrations of credit risk consist principally of cash and cash equivalents, short-term investments, marketable securities, other investments and accounts and notes receivable. Cash and cash equivalents in excess of federally insured limits are subject to the usual risks of balances in excess of those limits. The majority of the College's cash and cash equivalents are on deposit with a single bank. Marketable securities, consisting of both debt and equity instruments, are generally placed in a variety of managed funds administered by different investment managers in order to limit credit risk. Student notes and receivables and other receivables are due from a variety of sources concentrated primarily in the Midwestern United States. In addition, the College's students receive a substantial amount of support from state and federal student financial assistance programs which are subject to audit by governmental agencies. A significant reduction in the level of this support, if this were to occur, could have had an adverse effect on the College's programs and activities.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

#### **NOTE 14 - DEFERRED GIFT AGREEMENTS**

The College has arrangements with donors classified as charitable remainder trusts, charitable annuity trusts, charitable gift annuities and pooled life income funds. In general, under these arrangements the College receives a gift from a donor in which it has a remainder interest and agrees to pay the donor stipulated amounts over the life of the donor. The arrangement may cover one or more lives. The College invests and administers the related assets and makes distributions to the beneficiaries as required. When the agreement reaches the end of its term, remaining assets are retained by the College as unrestricted, temporarily restricted or permanently restricted net assets, or in some instances, distributed to third-party beneficiaries.

When a gift is received under one of these arrangements, it is split into the amount representing the actuarial present value of future distributions back to the donor and the remaining gift value to be retained for the benefit of the College or third-party beneficiaries. The actuarial liability is adjusted annually using actuarial tables appropriate for the type of arrangement, number of lives covered and age of the donor. The College uses the applicable IRS interest rate in making the calculations.

Investment assets held by the College under deferred gift agreements totaled \$3,187,280 and \$2,903,768 at June 30, 2017 and 2016, respectively, and are included in investments on the statements of financial position. New gifts received for the years ended June 30, 2017 and 2016 were \$103,268 and \$46,932, respectively.

#### **NOTE 15 - MEDICAL BENEFIT PLAN**

The College provides medical benefits through a consortium plan which is available to all employees of the College for certain medical expenses. Estimates for claims incurred, but not reported, have been accrued by the College. The total expense for this plan was \$3,333,891 and \$3,963,112 for fiscal years 2017 and 2016, respectively.

#### NOTE 16 - Change in Unrestricted Net Assets Before Depreciation and Accretion

The following is an analysis of the increase in unrestricted net assets before depreciation expense for the years ended June 30, 2017 and 2016:

	2017	2016
Revenues, gains and other support from total activities Expenses and losses (excluding depreciation and accretion)	\$ 81,240,343	\$ 79,635,662
from total activities	(69,676,555)	(71,074,957)
Change in Unrestricted Net Assets Before Depreciation and Accretion	\$ 11,563,788	\$ 8,560,705

#### **NOTE 17 - LINE-OF-CREDIT AGREEMENT**

In October 2016, the College entered into an unsecured line of credit totaling \$10,000,000 for operating purposes. The agreement expires in October 2017, and is payable on demand. As of June 30, 2016, the College had a \$4,000,000 unsecured line of credit that expired in October 2016. Both agreements stated an interest rate of 1.9% over the 30-day LIBOR. At June 30, 2017 and 2016, the College had no borrowings outstanding under these agreements.

## NOTES TO FINANCIAL STATEMENTS As of and for the Years Ended June 30, 2017 and 2016

### **NOTE 18 - RELATED PARTY TRANSACTIONS**

Gifts from board members and officers totaled \$536,705 and \$447,427 for the years ended June 30, 2017 and 2016, respectively.

### **NOTE 19 - SUBSEQUENT EVENTS**

The College has evaluated subsequent events through October 19, 2017 which is the date that the financial statements were approved and available to be issued.



#### INDEPENDENT AUDITORS' REPORT ON SUPPLEMENTARY INFORMATION

To the Board of Trustees Carthage College Kenosha, Wisconsin

We have audited the financial statements of Carthage College (the "College") as of and for the years ended June 30, 2017 and 2016 and have issued our report thereon dated October 19, 2017, which contained an unmodified opinion on those financial statements. Our audits were performed for the purpose of forming an opinion on the financial statements as a whole. Schedules 1 and 2 are presented for purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated, in all material respects, in relation to the financial statements as a whole.

Minneapolis, Minnesota October 19, 2017

Baker Tilly Virchaw Krause, LLP



# UNRESTRICTED OPERATING REVENUES, GAINS AND OTHER SUPPORT For the Years Ended June 30, 2017 and 2016

	2017		2016
TUITION AND FEES			
Academic year	\$ 104,333,303	\$	98,677,803
Summer school	332,390	*	222,100
Adult education	3,490,397		4,026,359
Student fees	695,311		553,635
Entrance fees	40,952		47,990
Transcripts	22,062		21,685
Total Tuition and Fees	108,914,415		103,549,572
Less: Scholarships and grants			
Unrestricted scholarships and grants	(57,357,074)		(51,077,208)
Endowed scholarships and government grants	(1,999,488)		(1,934,499)
= g. a.r. g.	(59,356,562)		(53,011,707)
Net Trition and Face		_	
Net Tuition and Fees	49,557,853		50,537,865
GOVERNMENT GRANTS			
Federal work-study program	268,971		253,453
Pell grants administrative cost allowance	8,100		470
Federal supplemental educational opportunity grants	151,503		178,286
Total Government Grants	428,574		432,209
rotal Government Granto	120,07 1		102,200
CONTRIBUTIONS			
Gifts for completed construction	288,836		_
Other contributions	1,280,894		1,316,999
Total Contributions	1,569,730		1,316,999
Total Contributions	1,000,700		1,010,000
ENDOWMENT INCOME	430,549		332,186
OTHER INVESTMENT INCOME	206,190	_	124,240
GAINS (LOSSES) ON INVESTMENTS	2,549,814		(322,996)
, ,			
SALES AND SERVICES OF EDUCATIONAL ACTIVITIES	61,705		79,507
SALES AND SERVICES OF AUXILIARY ENTERPRISES			
Residency	19,119,884		18,448,947
College store	189,850		202,047
Conferences and workshops	1,419,631		1,464,539
College center	565,597		485,624
Total Sales and Services of Auxiliary Enterprises	21,294,962		20,601,157
. State Gallos and Golffood of Administry Efficient			_0,001,107

Schedule 1

# UNRESTRICTED OPERATING REVENUES, GAINS AND OTHER SUPPORT For the Years Ended June 30, 2017 and 2016

	 2017		2016
OTHER SOURCES			
Interest on loans receivable	\$ 5,963	\$	7,537
Service cancellation recoveries	11,535		6,041
Miscellaneous	 196,396		57,263
Total Other Sources	 213,894		70,841
ADJUSTMENT OF ACTUARIAL LIABILITY			
FOR ANNUITIES PAYABLE	 (31,975)		(16,322)
NET ASSETS RELEASED FROM RESTRICTIONS			
Operations	2,473,110		2,804,420
Capital	128,000		1,490,283
Endowment	 2,357,937		2,185,273
Total Net Assets Released From Restrictions	 4,959,047	_	6,479,976
UNRESTRICTED OPERATING REVENUES,			
GAINS AND OTHER SUPPORT	\$ 81,240,343	\$	79,635,662

		2017	2016
PROGRAM EXPENSES			 
Instruction			
Academic Divisions			
Humanities and fine arts	\$	6,387,017	\$ 7,012,222
Natural and social sciences		6,859,657	7,784,288
Professional Studies		3,415,486	3,288,899
Academic Programs and Other Instructional Expenses			
Adult education		599,148	577,606
Graduate education		162,355	146,163
Paralegal program		6,568	21,217
Summer school		58,874	84,479
January interim		1,138,720	1,157,568
Other instructional expenses		368,615	437,095
Fringe benefits allocated		5,693,782	6,267,090
Allocation of depreciation and accretion		1,705,115	1,774,311
Allocation of operation and maintenance of plant		990,961	 1,053,962
		27,386,298	 29,604,900
Organized activities relating to academic divisions and programs			
Athletics		4,242,971	4,391,771
Musical organizations		10,900	27,213
Fringe benefits allocated		843,194	924,615
Allocation of depreciation and accretion		385,252	385,822
Allocation of operation and maintenance of plant		223,897	 229,183
		5,706,214	 5,958,604
Total Instruction		33,092,512	 35,563,504
Academic Support			
Library		997,100	983,197
Academic computing		1,055,011	447,150
Other academic support		1,727	-
Fringe benefits allocated		514,278	474,652
Allocation of depreciation and accretion		184,124	209,344
Allocation of operation and maintenance of plant		107,007	 124,353
Total Academic Support	_	2,859,247	 2,238,696

	2017		2016
PROGRAM EXPENSES (cont.)	 		
Public Service	\$ 187,391	\$	170,029
1 45.10 5611165	 	<u> </u>	
Student Services			
Admissions	2,066,107		2,047,957
Registrar	290,523		296,394
Student financial planning	431,558		432,392
Health service	82,053		118,537
Student support	346,294		349,507
Advising and placement	838,670		892,388
Student activities	418,663		525,201
Dean of the chapel	79,183		92,379
Dean of students	771,657		807,880
Fringe benefits allocated	1,106,981		1,205,730
Allocation of depreciation and accretion	484,110		487,804
Allocation of operation and maintenance of plant	281,350		289,761
Total Student Services	7,197,149		7,545,930
Auxiliary Enterprises	0.440.044		0.000 = 4.4
Residency	9,119,611		9,339,711
College store	18		-
College center	1,599,920		1,617,685
Conferences and workshops	360,595		326,911
Dormitory General	214,150		133,577
TARC	415,436		357,630
Interest allocated	88,899		78,886
Fringe benefits allocated	143,958		147,178
Allocation of depreciation and accretion	630,258		601,537
Allocation of operation and maintenance of plant	 366,287		357,320
Total Auxiliary Enterprises	 12,939,132		12,960,435
SUPPORT EXPENSES			
Institutional Support			
General Administration			
Board of trustees	183,263		67,914
Strategic Initiatives	100,018		133,727
President	2,056,773		2,212,269
Provost	1,945,513		777,810
Business office	1,073,261		846,875
Infrastructure and systems	444,567		990,906
Administrative services	441,433		448,867
Fringe benefits allocated	1,864,288		1,451,404
Allocation of depreciation and accretion	560,420		388,605
Allocation of operation and maintenance of plant	325,699		230,836
Total General Administration	 8,995,235		7,549,213
Total Contra / Gillinottation	 5,555,255		.,510,210

	2017	2016
SUPPORT EXPENSES (cont.)		
Institutional Support (cont.)		
Public Relations and Development		
Alumni	\$ 191,074	\$ 133,329
Development	1,137,992	1,293,238
Planned giving	28,326	31,548
Capital campaign	22,850	133,479
Public relations	1,105,129	1,139,954
Church relations	30,129	38,452
Miscellaneous support	262	1,040
Celebrations	310,317	311,576
Fringe benefits allocated	512,969	544,626
Allocation of depreciation and accretion	253,713	266,872
Allocation of operation and maintenance of plant	147,450	158,525
Total Public Relations and Development	3,740,211	4,052,639
General Institutional		
Dues and subscriptions	201,602	144,165
Campus security	878,343	864,005
Collection costs	114,198	70,323
Bad debts	925,025	1,137,388
Insurance	757,952	750,349
Audit and legal	195,333	169,830
Staff recruitment	105,122	172,251
Taxes	33,211	29,569
Telecommunications	290,145	382,124
Employer FICA	2,068,767	2,153,664
Pension	2,314,975	2,241,494
Educational assistance	3,696,515	3,427,651
Health insurance	3,333,891	3,963,112
Life and disability	90,100	123,922
Student insurance	376,795	370,184
Interest	807,410	731,901
Loan cancellations and write-offs	1,394	1,192
Administrative and collection costs	17,843	15,328
Miscellaneous	668,986	755,628
Fringe benefits allocated	(11,263,397)	(11,673,008)
Allocation of depreciation and accretion	1,440,073	1,444,182
Allocation of operation and maintenance of plant	836,927	857,861
Total General Institutional	7,891,210	8,133,115
Total Institutional Support Before		
Allocation to Auxiliary Enterprises	20,626,656	19,734,967
Expenses allocated to auxiliary enterprises	(1,062,118)	(1,064,920)
Total Institutional Support	19,564,538	18,670,047

		2017		2016
ALLOCABLE EXPENSES				
Operation and Maintenance of Plant				
Operation of Buildings	\$	2,894,794	\$	2,990,419
Maintenance of Buildings		1,113,905		1,225,570
Grounds		355,240		259,351
Environmental Services		1,361,902		1,389,433
Student Parking Shuttle		78,477		94,055
Fringe benefits allocated		583,521		592,342
Allocation of depreciation and accretion		520,350		515,207
Total Operation and Maintenance of Plant Before				
Allocation to Auxiliary Enterprises and Other Programs		6,908,189		7,066,377
Expenses allocated to auxiliary enterprises		(3,628,610)		(3,764,575)
Allocation of operation and maintenance of plant		(3,279,579)		(3,301,802)
Total Operation and Maintenance of Plant				_
Depreciation and Accretion		6,163,414		6,073,684
Allocation to other programs		(6,163,414)		(6,073,684)
Total Depreciation and Accretion				<u>-</u>
Interest		896,309		810,787
Allocation to other programs		(896,309)		(810,787)
Total Interest				<u>-</u>
TOTAL LINDESTRICTED OPERATING				
TOTAL UNRESTRICTED OPERATING EXPENSES	Ф	75,839,969	\$	77,148,641
LAFLINGES	φ	13,039,909	Φ	11,140,041